

COUNTY OF PICKENS

Pickens County Library System

www.pickens.lib.sc.us



Contact:

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Pickens County Library System

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Help your library get FREE merchandise!

Campbell's *Labels for Education*® Program Awards Free Arts, Athletics and Academics Merchandise

You can help the Pickens County Library System earn free merchandise such as computers, audio/visual equipment, physical education equipment, reference books, musical instruments or even a mini-van, simply by collecting UPCs (proof of purchase labels) from Campbell products and sending them to any branch of the Pickens County Library System.

For over 38 years, Campbell's *Labels for Education* program has supported schools and libraries across the country by providing more than \$114 million in FREE merchandise in exchange for proof of purchase labels from Campbell products. This year, the program is getting even better with a new look and focus on supporting the Arts, Athletics and Academic enrichment programs that can spark children's successes. *Labels for Education* is also adding new partnerships, programs, resources, and incentives to help generate more support for our children.

It's easy to pitch in. From now until June 1, 2012, simply save product UPCs from any of the following eligible Campbell products and drop them off at any Pickens County Library System branch location:

- *Campbell's*® soups
- *Campbell's*® *Select Harvest*® soups
- *Campbell's* *Supper Bakes*® meal kits
- *SpaghettiOs*® Pasta (Original and Meatball)
- *Campbell's*® beans, gravies, and canned pasta
- *Prego*® Italian sauces
- *Swanson*® stocks, broths and canned poultry
- *V8*® vegetable juices
- *V8 Splash*® juice drinks
- *V8 Fusion*® juice drinks
- *V8*® soups
- *Campbell's*® tomato juice
- *Pepperidge Farm*® breads, cookies, and frozen products
- *Pepperidge Farm*® *Goldfish*® crackers

- *Campbell*® Foodservice products

For a complete list of eligible products visit: www.labelsforeducation.com

For more information on how to be a part of Pickens County Library System's *Labels for Education* collection drive, please contact the Youth Services Department at 864-850-7077.

Help Your Library Get FREE Merchandise!

It's easy to pitch in!

You can help the library earn FREE merchandise like computers, AV equipment, reference books, and more!

All you have to do is:

- Save UPC labels from Campbell's products**
- Bring the labels to any branch of the Pickens County Library System from now until June 1, 2012**

For a complete list of eligible Campbell's products, visit www.labelsforeducation.com

Questions?

Call the library at 850-7077, or email reference@pickens.lib.sc.us.

